



# SESSION 1 A EUROPEAN ANSWER TO FILL THE SKILLS GAP

10:00 - 11:40 CEST

Moderator: Mrs Patrizia DI MAURO, UNIEP Secretary General

## SPEAKERS:

### **Mr Michael Wagner HTL Baden Director**

Mr Michael Wagner is the headmaster of the school HTL Baden, Malerschule Leersdorf in Austria where he is also covering the role of teacher in the areas of design, style theory and construction of buildings. In the framework of the EUROPA-MEISTER project he is in charge of the project coordination and management since HTL Baden, Malerschule Leersdorf (AT) is the leader of the project consortium.



### **Mr Hannes Heide MEP, Committee CULT**

Mr Hannes Heide is an Austrian politician who was elected as a Member of the European Parliament in 2019 within the Group of the Progressive Alliance of Socialists and Democrats. He has since been serving on the Committee on Culture and Education. In addition to his committee assignments, Heide has been part of the Parliament's delegation to the ACP-EU Joint Parliamentary Assembly. He is also a member of the URBAN Intergroup.



### **Mr Alban Maggiar SMEunited President**

Alban Maggiar chairs SMEunited since January 2020. He was previously Vice-chair in charge of its Economic and Fiscal Committee (2016), representing CPME, the French Confederation of small and medium-sized enterprises. Prior to that, he was President of SYNADIET, the French organisation that united the French food supplement industry from 2005 to February 2015 and of EHPM (European federation of associations of Health Product Manufacturers) from March 2013 till March 2016. For 30 years, Alban Maggiar has been the head of the French company CARRARE Laboratory that specialises in yeasts, probiotics and botanical based food supplements. He now runs ADELANTI, a consulting company. Maggiar holds a Master's degree in Business Law, an Advanced Master's degree in Tax Law, and a Bachelor's degree in Literature. He also holds qualifications in the fields of finance and political science.



### **Ms Vladimíra Drbalová Member of EESC Employers' Group**

Ms. Vladimíra Drbalová, graduated in 1981 from the University of Economic Studies in Prague and in 2001 in European Studies from the Charles University in Prague. From the 1991 she has the role of President/Senior Advisor for EU affairs and International organisations within the Confederation of Industry of the Czech Republic. She has an active role within the European Economic and Social Committee (EESC) as Vice-president of the Employers Group and Vice-president of the Labour Market Observatory. She is a member of the European Social Dialogue Committee and a Board Member of EUROFOUND (European Foundation for the Improvement of Living and Working Conditions). Moreover, she is a Social Affairs Committee member of the Internal Market Committee within BusinessEurope.



### **Mr Roman Horváth EU Commission DG GROW**

Roman Horváth is a policy officer at the DG Internal Market, Industry, Entrepreneurship and SMEs of the European Commission. He is part of the competitiveness construction team, dealing with skills, qualifications and occupational health and safety issues in the construction sector. Roman holds master's degrees in construction engineering and business management. After a short university career at the Slovak University of Technology, he was working eight years at the Ministry of Transport of the Slovak Republic, dealing with EU affairs and EU funded infrastructural projects. In 2007, he joined the European Commission and in 2014 he became part of its competitiveness construction team.





## SESSION 2 EUROPA-MEISTER PROJECT'S RESULTS

14:00 - 15:30 CEST

Moderator: Mr Sven EBERT, SBG Dresden

### SPEAKERS:

#### **Mrs Patrizia Di Mauro UNIEP Secretary General**

Patrizia di Mauro is Secretary General of UNIEP (European Association for Painting Contractors) and responsible for several European projects under Erasmus+ programme. She has been also Coordinator of Sectoral Policies in SME United (European Association of Crafts and SMEs) since 2017. After having worked for the Belgian-Italian Chamber of Commerce, she managed different European sectoral and craft associations (European Bakers and Confectioners Confederation, European Builders Confederation), as well as the European Office for Craft and SMEs in the Standardization. From 2003 to 2008 she was head of the Brussels' office of the Italian Confederation for Craft and SMEs. She holds a degree in Political Science (University of Rome La Sapienza), a master degree in European Studies (ULB of Brussels) and a master degree in Management and Marketing (ICHEC Brussels). She is sworn translator at the Brussels' Court of First Instance (EN-FR-SP-IT).



#### **Mrs Ines Jeschke Painting Professor at SBG Dresden**

Ms Ines Jeschke is a Master Painter appointed and affirmed expert for the painting and varnishing trade by the Dresden Chamber of Crafts. She started her painting career in the father's painting company where she worked for 7 years. Thanks to her studies in Business and Management, she has been involved also in the commercial side of the painting trade with the role of technical advisor and sales manager for a manufacturer of paints, varnishes and plasters within the RELIUS - BASF Group. Since 2010, she is the head of the Dresden Master Painting School at SBG Dresden mbH and a lecturer in the areas of business administration, human resources, marketing and communication. She is also a member of the board and deputy master of the Guild of Dresden of Painting and Painting Crafts. As part of the EUROPA-MEISTER project consortium, she has been deeply involved in the draft of the innovative European Meisterbrief as one of the main project's result.



#### **Ms Lina Küng**

Lina Küng started her education at the Rudolf-Steiner school in Vienna (Austria). During her eleven years there, she gained extensive insights into different professions and the artistic aspect, which she has always really liked. In order to learn new techniques and to further develop her skills, she attended the Masterclass for Painting and related trades at the HTL Baden this year. Amongst other things her interest in calligraphy was really supported, and she could contribute to a few font templates for the e-learning script of the Europa-Meister. International exchange with people and cultures of other countries has also always played a big role for her, and in the past she has been on exchange/internship in Spain and Russia. This year, she got the opportunity to take part in the 21st International Traditional Humanitarian Painting Campaign in Slovenia and also in the short-term joint staff training event of the Erasmus+ project "EUROPA-MEISTER" in Baden (AT).



#### **Mr Moritz Kachel**

Moritz Kachel is Meister of painting in Germany and is working in the company of his grandfather. Differently than thought, Moritz started his second career as a painter trainee in 2016 in his grandfather's company. Before that time, he finished his officer license in the German air force and went out after 4 years as a lieutenant. In combination to his apprenticeship, Moritz Kachel started to study Handworks management in Hannover, Germany. This study is specialized for hand workers who will work in higher position and is focused on economics. This should help him to manage all risks and problems of the daily business in his company. All in all, Moritz passed his exams and became a Meister in the beginning of 2019. Since then he is working with his grandfather and his mom as a junior manager and trainee teacher. Currently he is doing his bachelor thesis to become a bachelor.



#### **Mr Peter Gorecan**

Since his childhood Peter has regularly helped his father with his painting work and attended school in addition. He graduated from the Faculty of Economics (EF) in Ljubljana (SI). During his studies, he tried several kind of works both in and outside the painting sector. He wanted to match his passion in painting with the knowledge gained at the Faculty of Economics and he addressed to decorative techniques. He attended some trainings abroad, especially in Italy, and in Slovenia, and he obtained the title of master painter. In addition to his regular work, he is active in the Club of Young Entrepreneurs of Kranj, and every year he is joining the organizing committee of the international painting campaign in Slovenia. He is part to the current craftsman of the year in Slovenia, especially thanks to the decorative techniques.





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Moderator: Mr Sven EBERT, SBG

### SPEAKERS:



### Mr Helmut Schulz UNIEP President

Mr Schulz is an entrepreneur with a 50-year experience in painting trade organisations, holding several positions from Secretary to President in the Austrian Painting Association. He has gained extensive political experience through a number of institutions, including the Local Council and Associations.

Mr Schulz was elected for the first time as President of UNIEP at the General Assembly in Munich, Germany, in March 2016 and was re-elected during the last General Assembly on 7th June 2020 in Luxembourg.

For any additional information or comment, please do not hesitate in contacting us at [info@uniep.eu](mailto:info@uniep.eu)

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